



Performance Finishes

OUR STORY

You probably haven't heard about us before: maybe we're new to you... we're different...we're here to make your life easier.

What if you were able...

...to design and create an entire space by selecting any type of look or finish you might need from one source?

When you shop, do you enjoy spending valuable time traveling all over town to individual stores each with different ways to buy, different staff to help you, and no way to know if what you buy will work with your other purchases? If you do, then... well done.

For most of us, a better alternative would be to have everything you need located in one place and work with your own personal shopper to pick out exactly what you are looking for. That's **Velaria Systems™**.





Performance Finishes & Whole Room Solutions

We started out delivering fully installed membrane systems.

Our competitive advantage was that we were the only company offering standard acoustic and illumination configurations backed up with the performance details the design team needs.

Membrane systems offer a huge choice of design options with numerous advantages compared to traditional building methods.

But we didn't stop there.

Since we're already onsite delivering acoustic finishes and lighting, why not add more acoustic finishes?

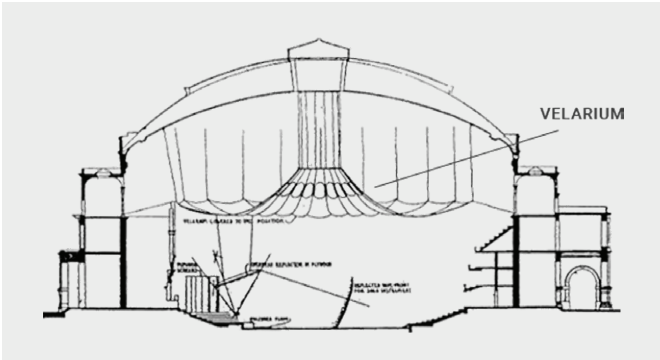
So we did.

And since we're already providing the general illumination, why not add supplemental lighting and acoustic lighting on a more personal scale?

So we did.

And the result is that **Velaria Systems™** supplies and installs solutions for the entire space, "whole rooms", that incorporate finishes that deliver exceptional levels of acoustic and lighting performance - creating the emotional experience of the space for your customer as you intended it.

Why “Velaria Systems”?



Velarium (pl. Velaria): a large awning of a type used in ancient Rome to cover a theater or amphitheater as a protection against the weather, now more commonly used as an inner ceiling to improve acoustics.

Velaria Systems™: “velaria” denotes many types of velarium and “systems” recognizes that the three fundamental elements of design – Finishes, Acoustics, and Lighting – are integrated into a single “whole room” solution.



So... What Makes Velaria Systems Unique?

At **Velaria Systems™** we are **passionate** about providing design solutions that meet human needs for visual interest, less noise, and superior quality lighting by making the design and implementation process as simple as possible.

We **deliver** acoustic ceiling and wall **systems** that make spaces better for people by partnering with top brands who supply innovative acoustic products and lighting, enabling design concepts limited only by what can be imagined.

We **support** all members of the design team by ensuring that interior designers, acoustic engineers, and lighting designers have the tools they need to deliver the architect's vision.

We are the **single point of accountability** at every step from concept to commissioning, acting as the connection between our product partners, installation teams, and every member of the design team.

We are **committed** to simplicity and sustainability to make specification easy and to contribute to healthier spaces and a healthier planet.



OUR VISION

We envision a world where Architects and Interior Designers are empowered through simplicity to create higher performing and more sustainable interior spaces that are better for people by providing fully integrated design solutions that meet human needs for visual interest, less noise, and superior quality lighting.

A Revolutionary New Way to Design Spaces

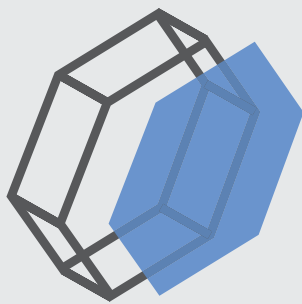
- We offer "**concept-to-commissioning**" options that combine the best products with design support and installation services to enable full turnkey solutions making specifying entire design concepts simple.
- We offer architectural design teams a collection of acoustic finish materials and lighting that allows them to **replace traditional methods** with better products and better ways to create whatever they can imagine.
- We define performance specifications for the **SYSTEM** - an **industry first**.
- We provide a wide array of **unique visual and textural options** that are supported by the optical, acoustic, and relevant technical data that will build trust with our customers.
- Our goal is to offer a **complete design portfolio** for every ceiling and every wall that astonishes our design partners and delights their customers without breaking the budget.

One System

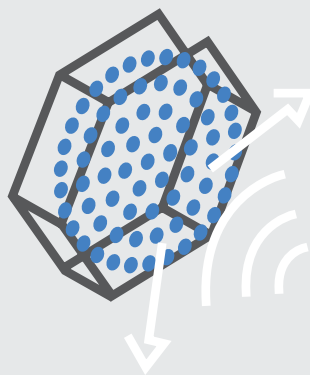
Velaria Systems™ brings together three fundamental elements of architectural design - Finishes, Acoustics, & Light (FAL) - in systems that are easy to specify and encompass every step from concept to commissioning.

Finishes + Acoustics + Lighting (FAL) Expertise

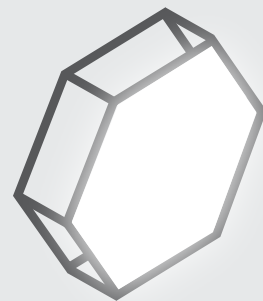
For the first time, you can get all of the information you need to specify not just the finish materials, but ALSO the acoustic performance and lighting, all from one source: **Velaria Systems™**.



Finishes



Acoustics



Light



Start with a
blank canvas

Whole Room Solutions

- Specified as a package
- Supported as a package
- Priced as a package
- Purchased as a package
- Installed as a package



Add
illumination



Add supplemental
lighting



Add architectural
textiles, or 3D felt

Ensure Acoustic Comfort When Your Design Calls for Hard Surfaces

Feel free to use stone, glazed concrete, or other hard surfaces for floors to take advantage of lower costs, easier maintenance, and the higher levels of sustainability they offer compared to carpet materials.

Velaria Systems™ FAL portfolio has got your back...
acoustically speaking.



Add a natural texture
with acoustic wood
slat panels or printed
membrane systems

OUR PRODUCTS

Performance Finishes

Our goal is to help you integrate our high quality acoustic finishes and illumination products without compromising on design so that they blend seamlessly, perform as one, and are supported by a single point of accountability.



Membrane Systems

An FAL alternative to traditional materials featuring luminous surfaces, colors, patterns, images, 3D and more



Illumination

Bring the sky inside with exceptional light quality using a system that has already been optimized and tested



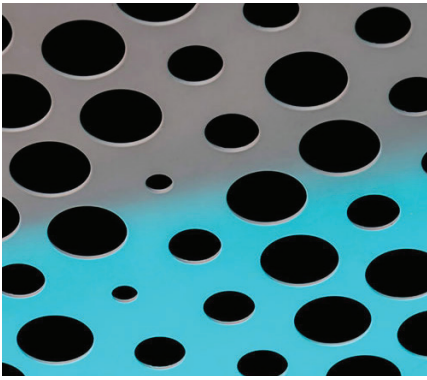
Mirror Panels

Lightweight alternative to heavy glass expands the space but not the budget



Architectural Textiles (PONGS)

System for covering walls, that redefines exclusive room design and is the modern alternative to conventional wallpapers.



Perforated Metal - Ceilings

Patterns in lightweight aluminum panels combine with finish options, acoustic performance and lighting for truly unique ceilings



Perforated Metal - Walls

Transform the wall by combining the unique look and feel of metal with multiple options for shapes, patterns, and even images.



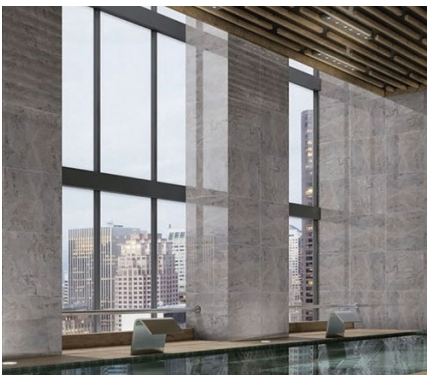
Acoustic Wood Slat Panels (Statera)

Combines the sound absorbing properties of PET with the look and feel of wood to enable natural looking walls.



3D Felt (Statera)

Add dimension to acoustic surfaces using a multitude of contoured shapes



Acoustic Solid Panels (Statera)

The aesthetic appeal of architectural stone, wood, or vibrant colors that can withstand the rigors of public spaces and reduce noise.

Whole Rooms... Any Style

One Space and a Variety of Possibilities

With endless possibilities for expressing your design vision, Velaria Systems Performance Finishes empowers you to transform spaces in unique ways. Using an innovative AI rendering tool, we demonstrate here three different wall finish applications within a single illuminated membrane system. This system can create optimal illumination, setting the perfect mood for each distinct environment.

We demonstrate here three different wall finish applications within a single illuminated membrane system.



Perforated Metal

Perforated metal offers a unique look and feel, with almost unlimited possibilities for shapes, patterns, and even detailed images.



3D Felt

Add dimension to acoustic surfaces, enabling a multitude of contoured shapes in a variety of colours that are easy to imagine and easy to implement.



Acoustic Solid Panels

The aesthetic appeal of architectural stone, wood, or a selection of vibrant colors that withstands the rigors of public spaces while significantly reducing noise.

Solutions for Every Application

Every Velaria Systems products works the same way: Performance Finishes that bring visual design, acoustic control, and illumination together in one integrated system. Whether the application is a corporate office, a hotel lobby, a retail floor, or a social hub, you specify from a single source and get one point of accountability, from concept to installation.



Corporate Offices

Open, hotel-inspired workspaces need a ceiling that works harder than flat white drywall. Sculptural 3D Forms and Illuminated Membrane Systems combine architecture and acoustic absorption in a single finish.



Hospitality Lobbies

One room now checks guests in, hosts meetings, and doubles as a lounge. Illuminated membrane ceilings, architectural textiles, and Statera acoustic panels bring warmth and real acoustic performance together.



Breakrooms & Social Hubs

A hospitality-inspired gathering space still has to sound as good as it looks. Illuminated ceilings, acoustic wood slat panels, and architectural textiles work together to keep the energy up and the noise down.



Retail Environments

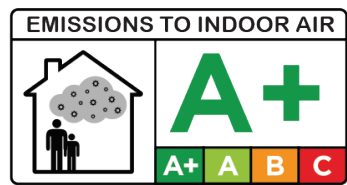
Glare-free illuminated ceilings mimic natural daylight across the retail space and its products, while Statera acoustic panels bring the look of marble, wood, or color to walls built to take a beating in public spaces.

OUR COMMITMENT TO SUSTAINABILITY

At Velaria Systems we believe that sustainability encompasses much more than supplying materials that are environmentally friendly. For us that is the baseline. Our passion is creating spaces that not only use better materials but also change old ways of thinking about and implementing designs to enable healthier and more engaging experiences for the people using them.



Our membrane systems are rated A+ for air quality. But more than that, using a membrane system means less material is generated as construction waste, and because of their light weight, they significantly reduce the carbon footprint associated with transport.



A+ rating for Volatile Organic Compounds (VOC) emissions



100% Recyclable

OUR SUPPORT FOR YOU

At **Velaria Systems™** we are passionate about providing design solutions that meet human needs for visual interest, less noise, and superior quality lighting by making the design and implementation process as simple as possible.

To help you navigate your journey from idea to realization, the Velaria Systems Design Studio is available to help.

It is called the **Design Studio** not because we are replacing you in the design process but because we are focused on helping you deliver the best design for your clients and all of the people who will benefit from creating the best space possible.



Design Studio

Our Goal:

To save you time and make the process for specifying Performance Finishes for a whole room as simple as possible from concept-to-commissioning.



Specification Support

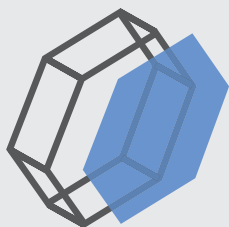
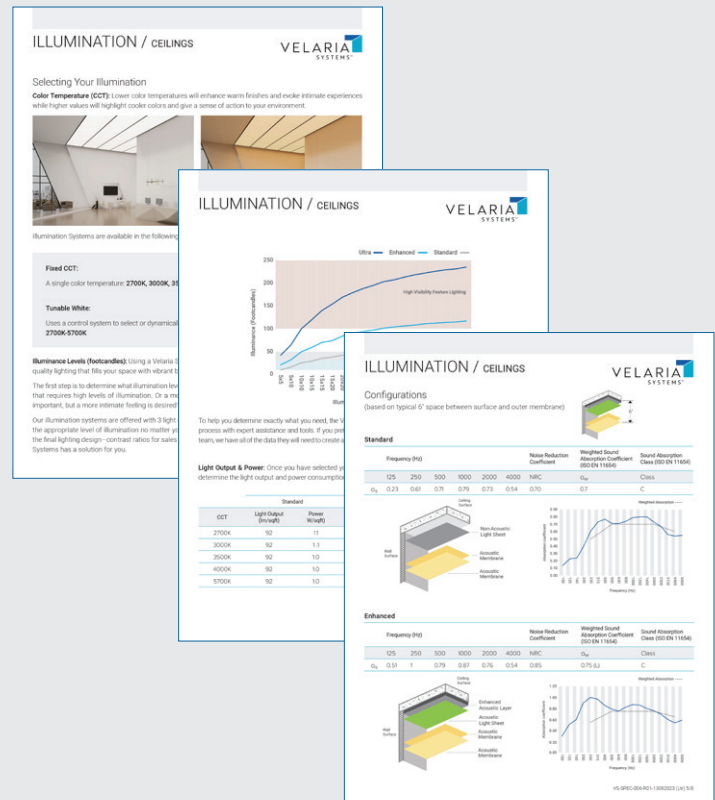
- Product data for inclusion in your specifications
- Acoustic data and support for your acoustic performance analysis
- Assistance selecting the lighting you want including guidance from lighting experts and in some cases lighting calculations
- Liaison with our product partners to answer your questions about their products as it relates to your specific design challenge

Custom Design Support

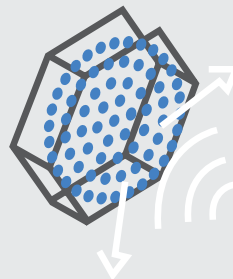
- For your clients who have unique design preferences the **Design Studio** can work with you to create custom solutions

Visualization Support

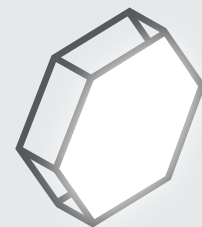
- Save you time preparing client options by creating drawings or renderings of various **Velaria Systems™** product combinations



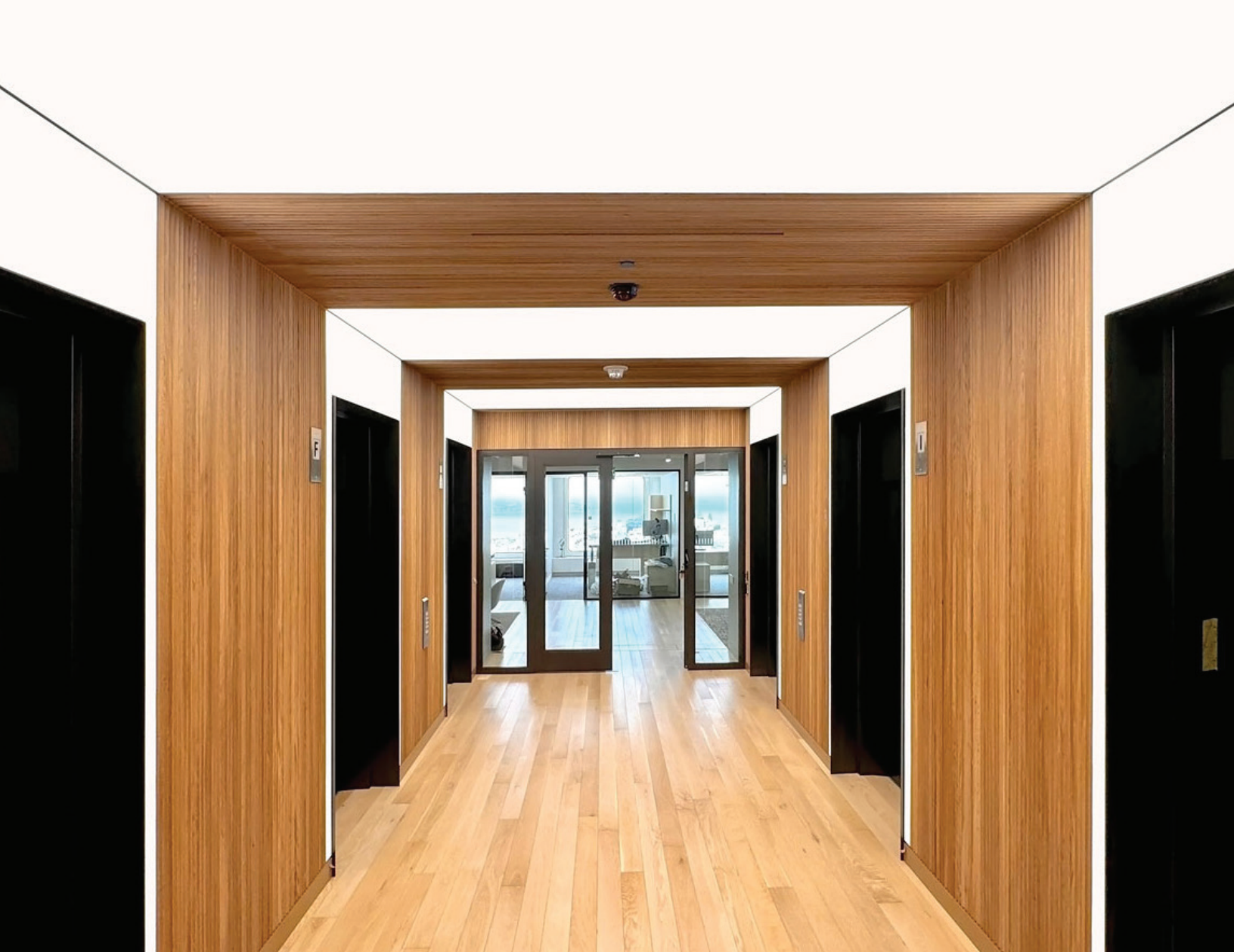
Finishes



Acoustics



Light



Law Office Elevator Lobby
San Francisco, CA

Category: Ceilings - Walls
Product type: Illumination
Architect: M Moser Associates





Siemens Showroom
Wrocław, Poland

Category: Walls
Product: Backlighting - Graphic
Designer: Bsh Global



Savoy Hotel
Funchal, Portugal

Category: Ceilings - Speciality
Product: Backlighting/
Natatoriums - Graphic
Designer: Nini Andrade Silva





Order our Product Samples on
Material Bank, completely FREE.

Order by midnight. Get by 10:30 a.m. next day.



www.velariasystems.com